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**HADLEY TUTORIALS HELP PEOPLE WITH VISUAL IMPAIRMENT BETTER MANAGE THEIR
PRESCRIPTIONS WITH INNOVATIVE DIGITAL SOLUTION**

*New video tutorials launch today with detailed guidance on enrolling in and using Spoken Rx®,
CVS Pharmacy’s digital audio prescription label solution*

WINNETKA, Ill., January 18, 2023 – Hadley, a global leader in helping adults with vision loss discover new ways to do everyday tasks, today launched a new series of tutorial workshops on a task that can be tricky with vision loss --- prescription management. The series of video workshops demonstrate the benefits of Spoken Rx®, a proprietary audio prescription label solution available for free on the CVS Pharmacy app, which allows patients to have their prescription information read aloud in English or Spanish. The 7-part series, available on [Hadley’s website](#) and through the mail, is available to anyone with visual impairment. It was created with the needs of older adults in mind, as people over 65 experience vision loss in disproportionately high numbers due to age-related eye diseases such as macular degeneration, diabetic retinopathy, and glaucoma.

“We are excited about the opportunity to educate current and future CVS Pharmacy patients with vision loss about how to manage their prescriptions with Spoken Rx®,” said Hadley CEO Julie Tye. “Rapid advances in technology have brought incredible new products and services to the market, like CVS Pharmacy’s Spoken Rx®. But for many older adults, technology comes with a steep learning curve. Hadley and CVS Pharmacy are helping bridge the gap so that everyone can benefit from the tools available to make living with vision loss a bit easier.”

An estimated 12 million people in the U.S. have a visual impairment. As Americans age, their risk of eye disease causing permanent vision loss increases. In fact, it’s estimated that as many 1 in 3 of Americans in their 80’s and 90’s are at risk.

Like all of Hadley’s content, the new workshop series **CVS Pharmacy Spoken Rx®**, breaks down the process for enrolling in and using the service into simple, easy to follow steps. The Hadley team draws on expertise in vision rehabilitation, digital technology, instructional design, and an advisory panel of more than 1,000 people with visual impairments. This user-centered approach to content creation results in a 98% user satisfaction rating across Hadley’s library of workshops.

“We share with Hadley a commitment to empower the lives of those with vision loss,” said Jared Tancrelle, Senior Vice President, Store Operations at CVS Health. “These workshops are a great new resource for our patients to learn from and will help them understand how to access and navigate all of the benefits Spoken Rx® offers.”

To learn more about Hadley’s new series *CVS Pharmacy Spoken Rx®*, call 1-800-323-4238 or go online to Hadley.edu/CVS

About Hadley

Founded in 1920 by William Hadley, an educator who lost his eyesight later in life, Hadley offers practical help, connection and support free of charge to anyone with a visual impairment, their families and professionals supporting them. A 501(c)(3) non-profit organization, Hadley is a proud partner of the National Eye Institute and the National Eye Health Education Program.