Hadley

Starting a Business

Business Idea Sample

Mike Tutaj: Hello, and welcome to the first workshop in the Starting a Business series. This series includes eight workshops and matching workbook activities. A learning expert can interact with you whenever you need help to answer questions, talk with you about your business, and help you build success. To get the most out of this series, first listen to at least one of Hadley's interviews of business founders. You'll hear some true and amazing stories of how successful businesses got started. Start with the founders of Schmidt's Naturals and Harry's Razors. We'll be mentioning those companies in this workshop. Since you're here participating in this workshop, maybe you have a business idea that you want to develop or maybe you have a business set up already. Maybe you're just thinking about it. Either way, that's fantastic and congratulations. All great companies, from Apple to Google to General Motors to Coca-Cola to IBM and beyond, began as preliminary seeds of ideas, just like yours. So welcome to that all important first step.

Ed Haines: Now that you've had a chance to learn a bit with us, we'd like to learn more about you. Your name, email address, how you heard about Hadley and your relationship to vision loss. Learning more will give us a better understanding of how to personalize Hadley just for you. And don't worry, everything you share with us online will be kept safe and secure. Of course, if you prefer to talk through these questions we're just a phone call away at 800-323-4238. Taking these few steps saves your preferences so you can continue right where you left off and track your progress every time you logon. Plus it connects you to the Hadley community and helps sustain our funding to keep Hadley free of charge. And last but not least, it gives you direct access to experts like me. Now, where were we?