Hadley

Founder Stories Founder of Harry’s and Warby Parker Sample

Paul Earle: Hi, I'm Paul Earle, Principal of Earle and Company and a faculty member at Northwestern's Kellogg School of Management. Welcome to season one of founder's stories produced by the Hadley Institute for the Blind and Visually Impaired. The mission of founder's stories is to provide you the listener with a deeper understanding of entrepreneurship, engage and entertain you along the way for sure and perhaps even inspire you to become an entrepreneur yourself. In this episode, we're going to get the playbook for success from a person who is truly one of America's great contemporary entrepreneurs.

Jeff Raider: My name is Jeff Raider and I am the Co-founder and Co-CEO of Harry's.

Paul Earle: And that's not all.

Jeff Raider: And the Co-founder of Warby Parker.

Paul Earle: You heard that right. Jeff has a major hand in starting, not one but two mega hits. If you're not already familiar, Harry's is the personal care company, best known for their razors and blades. Warby proceeded Harry's and was the first ever really sophisticated online purveyor of eyewear, glasses and such. We began the conversation by talking about Harry's as it has been in the news a lot lately, having just been acquired by a competitor for over $1 billion.

Ed Haines: Now that you’ve had a chance to learn a bit with us, we’d like to learn more about you; your name, email address, how you heard about Hadley and your relationship to vision loss.

Learning more will give us a better understanding of how to personalize Hadley just for you. And don’t worry, everything you share with us online will be kept safe and secure. Of course, if you’d prefer to talk through these questions, we’re just a phone call away at 800-323-4238.

Taking these few steps saves your preferences so you can continue right where you left off and track your progress every time you log on. Plus it connects you to the Hadley community, and helps sustain our funding to keep Hadley free of charge.

And last but not least, it gives you direct access to experts, like me. Now, where were we?